





## INTERNATIONAL WORKSHOP

## An entrepreneurial university and its role in the regional Triple Helix model

18-20 June 2015, Warsaw - Bialystok

## PRELIMINARY PROGRAMME

Day 1. Plenary. Warsaw

9.00	Registration
9.30 - 9.45	Opening
9.45 - 10.15	Inaugural speech by Alojzy Nowak, V-Rector, University of Warsaw
10.15 - 11.00	Keynote address by Marina Ranga, Stanford University, USA
11.00 - 11.30	Coffee break
11.30 - 12.15	Keynote address by Xue Lan, Tsinghua University, Beijing, China
12.15 - 13.00	Keynote address by Renate Fruchter, Stanford University, USA
13.00 - 14.00	Lunch
14.00 - 15.15	<ul> <li>Plenary Papers:         <ul> <li>University-business research cooperation: A case study of University of Warsaw - Andrzej H. Jasinski, Workshop Chairman, University of Warsaw</li> <li>A financial system of higher education institutions and its influence on the R&amp;D cooperation with enterprises - Robert Ciborowski, V-Rector, University of Bialystok</li> <li>A regional innovation strategy and gender - Ewa Okon-Horodynska, Jagiellonian University, Krakow, former V-Minister of Science and Higher Education, Warsaw</li> </ul> </li> </ul>
15.30	Przejazd do Białegostoku

Day 2. Parallel Sessions and Panels. Bialystok

	Session I: Regional and local aspects of the science and technology development
9.30 - 11.30	<ul> <li>Local aspects of the Triple Helix model – a case study of city of Bialystok         <ul> <li>Tadeusz Truskolaski, University of Bialystok, President of Bialystok and Kamil Waligóra, University of Bialystok</li> </ul> </li> <li>Regional cooperation of the private university with the technology park and the city authorities - Zbigniew Paweł Kruszewski, Rector, Pawel Wlodkowic University College in Płock</li> <li>Perspectives and possibilities of an entrepreneurial university in the Brazilian regional development – a case study of the South of Rio de Janeiro State - Marcelo Amaral and Andre Ferreira, Fluminense Federal University, Brazil</li> <li>The role of universities in regional and local developments - Grzegorz Gorzelak and Agnieszka Olechnicka, University of Warsaw</li> <li>The issues of a university advisory system for a region's development - Andrzej Piotr Wiatrak, University of Warsaw</li> </ul>
	Session II: An entrepreneurial university as a modern university
9.30 - 11.30	<ul> <li>The seven challenges of entrepreneurial role of universities in the Republic of Croatia - Marina Dabic, University of Zagreb, Croatia and Nottingham Trent University, UK</li> <li>Evaluation of Polish universities' entrepreneurial behaviours in the light of the direct research results - Mirosława Pluta-Olearnik and Janusz Olearnik, University of Economics, Wrocław</li> <li>The objectives of key stakeholders in relation to the process of commercializing business ventures in academic incubators - Katarzyna Łobacz and Piotr Niedzielski, University of Szczecin</li> <li>The role of a university in innovation networks - Józef Szabłowski, School of Management and Finance, Bialystok</li> <li>Anti-fragility of the university - Krzysztof Leja, Gdańsk University of Technology</li> </ul>
11.30 - 12.00	Coffee break
12.00 - 12.45	Keynote address by Thomas Baaken, University of Applied Sciences, Muenster, Germany
12.45 - 13.30	Keynote address by Piotr Moncarz, Stanford University, USA
13.30 - 14.30	Lunch
14.30 - 16.00	<ul> <li>Session III: Flows of scientific and technological knowledge</li> <li>The model of management of a science and technology park in the XXI century. Foreign experiences. Recommendations for Poland - Alicja Sosnowska and Stanisław Łobejko, Warsaw School of Economics</li> <li>Selected aspects of the development of a university's ability to transfer knowledge - Edward Stawasz and Paweł Głodek, University of Łódź</li> <li>Cooperation between science and business in Poland and abroad - an empirical analysis of research results from Poland, Czech Republic,</li> </ul>

	Hungary, France, Norway, the Unites States and Canada - Dariusz
	Trzmielak, University of Łódź
	Technology scouting in enterprises and universities - Ewa Gwarda-      String and universities - Ewa Gwarda-
	Gruszczyńska, University of Łódź
	Session IV: Foreign experiences
	Diversity of business: Academia collaboration in the EU countries - Attila Havas, Hungarian Academy of Sciences, Budapest
14.30 - 16.00	<ul> <li>University-business cooperation: A comparison of Poland and Germany - Friederike von Hagen, University of Applied Sciences, Muenster, Germany</li> </ul>
	<ul> <li>Knowledge flows in the Russian Triple Helix model - Irina Dezhina, Research Group on Science and Industrial Policy, Skolkovo, Russia</li> <li>Innovation policy and transformation of the Triple Helix concept in</li> </ul>
	Ukraine - Igor Egorov, National Academy of Sciences of Ukraine, Kiev
16.00 - 16.30	Coffee break
	Panel I: The concept of an entrepreneurial university as a challenge for
16.30 - 18.00	universities in Central and East European countries
	Panelists: Thomas Baaken, Marina Ranga, Xue Lan, Jerzy Wilkin
	Moderator:
16.30 - 18.00	Panel II: The role of science and technology parks in university-business
	cooperation
	Panelists: Renate Fruchter, Piotr Moncarz, Henryk Wnorowski, Anna Daszuta-
	Zalewska,
	Moderator:

Day 3. Morning for the Young. Bialystok		
	Session V: Varia	
9.00 - 11.00	<ul> <li>How can local government support an innovation ecosystem development.         A case study of the Podlaski region - Anna Daszuta-Zalewska, Director,         Bialystok Science and Technology Park</li> <li>Business-oriented research professionals: Empirical results for         academics' collaboration with enterprises - Izabela Kijeńska-Dąbrowska,         Information Processing Centre, Warsaw</li> <li>The methods of improving relations and cooperation among participants         in the Triple Helix model - Milena Kulesza, Bialystok Science and         Technology Park</li> <li>Selected aspects of the Triple Helix model: Warsaw City Hall empirical         example - Maciej Masiak, Warsaw University of Technology, Warsaw</li> <li>Entrepreneurial university - world experiences - Dawid Szkopiński,         University of Łódź</li> <li>Cooperation between Bialystok Science and Technology Park and         universities in Bialystok - Bartłomiej Użyński and Roderyk Gołaszewski,         Bialystok Science and Technology Park</li> <li>Social capital and the transformation of knowledge in the innovation         process. Aleksander Żołnierski, European School of Information         Technology and Economics, Warsaw</li> </ul>	